

TOP 25 BUSINESS BOOKS

800-CEO-READ, a leading direct supplier of book-based resources, compiles a monthly list of best-selling business books based on purchases by its corporate customers nationwide. Here are the best sellers for June 2007, plus descriptions of the Top 10.

■ **1.** "Unlock Behavior: Unleash Profits: Developing Leadership Behavior that Drives Profitability in Your Organization" by Leslie Wilk Braksick; McGraw-Hill.

Fortune 500 thought leader Leslie Braksick provides power-

ful tools to help you, whether you're an executive, entrepreneur, or manager, in any field, to unlock behavior and unleash unprecedented profits.

■ **2.** "The Millionaire Maker's Guide to Creating a Cash Machine for Life" by Loral Langemeier; McGraw-Hill.

Whether you want to partner with others or create your own team to start, fix, or buy a business, Langemeier shows you how to turn it into a cash machine that makes money from day one.

■ **3.** "It's Your Ship" by D.

Michael Abrashoff; Warner Business Books.

Business managers will benefit from Abrashoff's guiding belief that focus should be on empowering your people rather than on chain of command.

■ **4.** "Made to Stick: Why Some Ideas Survive and Others Die" by Chip Heath and Dan Heath; Random House.

The brothers Heath reveal the anatomy of ideas that stick and explain ways to make ideas stickier.

■ **5.** "Blueprint to a Billion: 7 Essentials to Achieve Exponential Growth" by David Thomson; Wiley.

Follow this blueprint to turn your idea into the next multibillion-dollar company.

■ **6.** "The Speed of Trust: The One Thing that Changes Everything" by Stephen M.R. Covey and Rebecca R. Merrill; Free Press.

Leadership expert Stephen Covey uncovers why trust is vital in professional and personal relationships.

■ **7.** "Flawless Execution: Use the Techniques and Systems of America's Fighter Pilots to Perform at Your Peak and Win the Battles of the Business World" by James D. Murphy; Regan Books.

James D. Murphy contends that what works on the squadron level for F-15 pilots will also work for your marketing team, sales force, or research and development group.

■ **8.** "The Simplicity Survival Handbook: 32 Ways to Do Less and Accomplish More" by Bill Jensen; Basic Books.

In today's extremely fast-paced world, Jensen's user-friendly — and often hilarious — survival guide is an indispensable guide to workplace survival.

■ **9.** "Rules of the Red Rubber Ball: Find and Sustain Your

Life's Work" by Kevin Carroll; ESPN Books.

With simple but delightful storytelling, Kevin Carroll channels his childhood passion for sport and play into a universally appealing blueprint for life.

■ **10.** "Wikinomics: How Mass Collaboration Changes Everything" by Don Tapscott and Anthony D. Williams; Portfolio.

Smart firms can harness the collective capability and genius of online communities to spur innovation, growth, and success.

— *McClatchy News Service*